SCH-Mgmt 191Z: Citizen First & Business Leadership

Through this class we continue the development of a standard for the “Citizens First” initiative where future Isenberg School students participate in positive efforts for our University campus and local community. Our focus will be to design, plan, promote and present Isenberg Citizens First signature events. The goal is for future business leaders in Isenberg to build their own character as an integral part of their career and professional development.

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https://www.honors.umass.edu/course/sch-mgmt-191z-global-business-seminar