

Honors RAP: Isenberg

Two distinct programs have been developed for students who have been accepted to Isenberg School of Management. These programs are all located in Oak House, one of the first-year buildings in Commonwealth Honors College Residential Community (CHCRC). Students can enroll in an Economics course (required for all Isenberg majors). Each program requires a 1-credit Isenberg Honors RAP seminar designed to enhance their experience in their program. Students in this Honors RAP are expected to live with others in their Isenberg Honors RAP.

- **Isenberg Honors: World of Possibilities and Business** will be located in Oak Hall. Students in this Isenberg Honors RAP can enroll in Economics 103H and are required to take the one-credit seminar "Thrive" (please see description below).
- **Isenberg Honors: Special Topics in Business** will be located in Oak House. Students in this program can enroll in Economics 103H, and are required to take the one-credit seminar "Business Seminar" (description coming soon). The second semester in this program will require the one-credit seminar "Emerging Services and Products" (which you can read about below).

*There is no application required for these Honors RAPs. Students are eligible to join on a first-come basis.

Related Courses:

Econ 103H: Introduction to Microeconomics

Introduction to Microeconomics -Going beyond standard introductory economics courses, this honors course shows the overall logic, structure, and societal implications of neoclassical economic theory. It explains that theory's grand vision for society and how and why it connects to humanism. It also introduces its most severe critics: Marx and Keynes.

Business Seminar: Emerging Services and Products

For Isenberg Honors RAP: Special Topics in Business only

Part 2: In the second phase of the course, students work on a project on emerging innovative services or products and consequent societal and behavioral impacts. Taught by Dr. Agha Iqbal Ali, Professor, Operations & Information Management

Source URL (retrieved on 11/13/2018 - 7:47pm):
<https://www.honors.umass.edu/honors-rap-isenberg>